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ADVERTISEMENT SPECIFICATIONS

For program recognition, please submit sponsorship logos no later than April 14, 2024 to Katy Hong at consultant@kabasocal.org.

To ensure the best representation of your ad, follow these guidelines:

Ads with text only and no images can be sent as an attached MS Word file. We will create a design for you.

We work on PC and Macintosh systems and have the ability to read many types of files, including Acrobat, QuarkXPress, Illustrator, Photoshop, and MS Word.

Image files, logos, photographs should be EPS, TIFF, or JPEG files, minimum 300 dpi.

Any image file created in a word processing program is incompatible, including files created in MS Word, PowerPoint, and Excel.

All fonts should be e-mailed along with your artwork.

When sending your logo via e-mail, do not encode or encrypt the files; simply send them as an attachment.

Label files as they relate to the organization or the person placing the ad.

Full-Page Ad:	8.5" W x 11" H	(allow for .375 margins)
Half-Page Ad:	8.5" W x 5.5" H	(allow for .375 margins)
Quarter-Page Ad:	4.25" W x 5.5" H	(allow for .375 margins)